

VETERANS COMMUNITY PROJECT

- MEDIA ADVISORY -
Thursday, April 15, 2021

Contact Info:

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St. Louis Based 4 Hands Brewing Co. Unveils New Philanthropic Beer

STATE WIDE Pale Ale to Benefit Veterans Community Project

WHAT

St. Louis-based 4 Hands Brewing Co. announces the launch of their newest philanthropic beer, State Wide. The new hazy pale ale with notes of citrus and stone fruit, will join City Wide as another 4 Hands beer that gives back to the community.

A portion of every State Wide purchase will be donated to Veterans Community Project (VCP) and the construction of VCP Village—St. Louis, a specialized community of 50 tiny homes with on-site, wraparound support services.

Based on the Kansas City model, VCP Village - St. Louis is designed to equip at-risk and homeless veterans with the tools needed to return to a stable, prosperous, independent life. Construction is scheduled to begin this summer.

WHEN

Thursday, April 15, 2021

3:00 pm

Available for interviews:

- Jeremy Danner, Brand Ambassador, 4 Hands Brewing Co.
- Chris Admire, Executive Director, Veterans Community Project

Please RSVP to press@vcp.org to confirm attendance

WHERE

Veterans Community Project - Headquarters

WHO

4 Hands Brewing Co.

4 Hands Brewing Co. is located at 1220 S. 8th Street in the heart of downtown St. Louis. 4 Hands provides the craft beer enthusiast a handcrafted portfolio inspired by the American craft movement as well as traditional Belgian and French style Farmhouse ales. The use of wine and spirit barrels containing an array of fruit, herbs and spices in conjunction with wild yeast strains enhances the flavors to produce a one-of-a-kind beer. Visit the tasting room, take a tour, and enjoy creative pub fare seven days a week. For more information about the brewery visit www.4handsbrewery.com.

Veterans Community Project (VCP)

Founded in 2016 by combat Veterans and headquartered in Kansas City, Missouri, VCP offers an innovative village of tiny houses and outreach assistance that provides inclusive services to aid at-risk and homeless Veterans. For more information, visit www.veteranscommunityproject.org

DOWNLOAD the Full Press Release



Photo courtesy 4 Hands Brewing Co

